

## CHINA INTERCULTURAL STUDIES (CIS) PROGRAM

### CHINA & THE WORLD: INTERNATIONAL RELATIONS & ECONOMICS

Course Syllabus  
4 Semester Credits – Summer 2009  
Fudan University

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#### **Course Description**

This seminar course will address China's emerging role as a major power in both the global economy and international affairs. China's unprecedented economic and social transformation will be examined along with its integration into the world community of nations. The world needs to understand how China sees herself and her role in the world. Both Chinese and Western perspectives of international relations and economics will be explored along with major aspects of Sino-American relations from 1949 to the present.

Contemporary strengths and weaknesses of US-China relations will be examined in the context of current issues, and alternative conflict-resolution strategies will be discussed. Students will also discover how differences in history, political ideologies, social systems, and religious worldviews have contributed to cultural misunderstandings on each side, thus shaping current US-China relations.

The core of the course will be a lecture series given by Fudan University professors. In tutorials led by the PESI Resident Director, students will process the Chinese perspectives on the issues above. Some lectures will be provided by Shanghai-based American diplomats, business executives and professionals. Teaching will be organized into thematic blocks with the lectures supplemented by required readings, tutorials, and field visits that will enable students to better appreciate the realities behind the course materials presented in the lectures.

Lectures, tutorials and field visits will make up a total of 72 or more hours of instruction. The course description below may have minor adjustments:

#### **Course Objectives**

1. To educate students on how China sees herself as a nation and her place in the world today. Modern Chinese history will be briefly reviewed to provide the background.
2. To educate students concerning the complex issues surrounding US-China relations so that they can become effective bridge-builders between the American and Chinese people, and promote productive relations between the two nations.
3. To develop an understanding of the global dimensions and impact of China's economic and social transformation and emerging role as a superpower in world affairs.
4. To help students understand China's economic development and integration into the global economy.
5. To equip students with regional knowledge and field experience in China that will enable them to work more effectively in future professional positions that involve U.S.-China business or foreign relations.
6. To develop an awareness of field-based learning processes outside the traditional classroom and develop the students' confidence in their own ability to learn from their international experiences and direct interactions with the Chinese people.

**Course Requirements and Student Evaluation:**

Student evaluation for this course will be based on their preparation for and participation in all the seminars, lectures, discussions and field trips, the quality of the journal they keep, and their written assignments. Students will also be encouraged to read newspapers and periodicals.

Course requirements are as follows:

1. Attend all scheduled classes and program field trips and record lecture notes, field trip notes, experiences and insights according to course writing protocols.
2. Keep a journal (not a diary) of your observations regarding your experiences and how they relate to course material on Chinese history, society, international relations, and economics. Be sure to integrate course reading to other program experiences. The journal should clearly and overtly indicate a solid understanding of the readings and related program activities. Direction will be given as to what to comment upon.
3. Journal entries should consist of one's interactions and responses to the following: course reading + lecture material + videos + guides and professor's commentary + field trip and service-learning program observations = journal entry. Make your textbooks and classes come alive.
4. Student evaluation will be determined on the basis of the following factors:
  - (a) Full participation and attentiveness in all academic parts of the program including classes and field trips. High priority is given to a person's conscientiousness, promptness and on-time performance for all activities, desire to learn, and cooperation in the designated academic and required parts of the program. One's first priority should be the program's requirements. This should also be reflected in the journal. (10%)
  - (b) A complete journal of lecture notes, field notes, and at least fifteen (15) analytical, insightful journal entries integrating field trips with specific references to course readings and how the experiences amplify the readings. Further journal writing guidelines will be provided at the beginning of the course. (60%)
  - (c) A final presentation will provide an opportunity for students to choose one course-relevant theme from their journal entries and essays and synthesize this research into a fifteen-minute lecture or multi-media presentation. (30%)

Class participation 10%, journaling assignments 60%, class presentation 30%.

**Field Visits (to be finalized)**

Educational excursions and cultural activities in the Shanghai area will supplement the academic coursework and enrich the students' learning experience. Students will visit a number of companies and/or meet with their senior executives.

The Bund  
Nanjing Road Shopping Area  
Pearl Tower & Jin Mao Tower  
Lujiazui Financial District  
Xintiandi & Migrant Neighborhood  
Site of First National Congress of the Communist Party of China

Century Park Area  
Shanghai Urban Planning Exhibition Center

Roche  
SMIC  
Shanghai Stock Exchange  
IBM Shanghai  
Pericom Technology  
Heng Yuan Xiang

**Fudan Faculty: (to be finalized)**

1. Prof. Shen Ding-li, Ph. D. Director, Center for American Studies. Teaching and research areas: Nuclear disarmament, Sino-US relations.
2. Prof. Jin Xian-hong, Senior Research Fellow, Center for American Studies. Teaching and research areas: Chinese history, Old China hands in the US.
3. Prof. Guo Dingping, Ph.D. Prof. of Political Science & Vice Director of Center for Japanese Studies. Teaching & research areas: East Asian politics.
4. Prof. Chen Zhi-ming, Ph.D. Director, Department of International Politics. Teaching and research areas: European studies, China's contemporary diplomacy.
5. Prof. Ni Shi-xiong, Prof. of International Relations & Former Dean, School of International Relations and Public Affairs. Teaching and research areas: IR theories, Sino-US relations.
6. Prof. Wang Yiwei, Ph.D. Associate Professor & Assistant Dean of Institute of International Studies, Fudan University.
7. Prof. Zhou Dun-ren, Senior Research Fellow & Former Deputy Director, Center for American Studies. Teaching and research areas: US economy, US-China economic relations.
8. Prof. Pan Tian-su, Ph.D. Professor of Anthropology, School of Social Development. Teaching and research areas: Urban Anthropology, Social Development in contemporary China.
9. Prof. Fan Lizhu, Ph. D. (The Chinese U. of Hong Kong), Professor of Sociology, Department of Sociology, Teaching and research areas: Chinese folk religions, sociology of religion.

**Guest Speakers: (to be finalized)**

1. Matthew Szymanski, Vice President of Corporate Relations, Semiconductor Manufacturer International Corporation
2. Robert Lo, Ph.D., Managing Partner, Horton International China
3. Carol Chyau, M.P.A. (Harvard), President, Shokay International
4. Morley Su, Ph.D., President, Energy Systems International
5. Chon Tsai, Ph.D., Managing Director, Greater China Operations IMI
6. Arthur Yeung, Ph.D., Prof. of Human Resource Management, University of Michigan School of Business & Associate Dean, China Europe International School of Business

### **Core Textbooks**

Brandt, Loren, and Thomas W. Rawski. 2008. *China's Great Economic Transformation* – Chapters 1, 2, 10, 12, 14, 17, 20. This landmark study provides an integrated analysis of China's unexpected economic boom of the past three decades. The authors combine deep China expertise with broad disciplinary knowledge to explain China's remarkable combination of high-speed growth and deeply flawed institutions. Their work exposes the mechanisms underpinning the origin and expansion of China's great boom. Penetrating studies track the rise of Chinese capabilities in manufacturing and in research and development. The authors probe both achievements and weaknesses across many sectors, including China's fiscal, legal, and financial institutions. The book shows how an intricate minuet combining China's political system with sectoral development, globalization, resource transfers across geographic and economic space, and partial system reform delivered an astonishing and unprecedented growth spurt. The volume chronicles many shortcomings, but concludes that China's economic expansion is likely to continue during the coming decades.

Chen, Jian. 2001. *Mao's China and the Cold War* - Chapters 7, 8, 9

Kim, Samuel. 1998. *China and the World* - Chapters 1, 4, 5, 6, 11

Lieberthal, Kenneth. 2004. *Governing China* - Chapters 12, 5, 9 A primer for students studying Chinese politics. The study provides a useful discussion of the Chinese body politic and focuses on formal structures, informal politics, and state-society relations. The book also covers China's political development from 1949 in detail and discusses prospects for change. The updated version covers topics such as, the emerging middle-class, China's participation in multilateral international organizations, and environmental regulation.

Oi, Jean. 1999. *Rural China Takes Off* (Optional) - Chapters 4-7 Oi's book has been heralded as one of the most detailed analyses of China's rural economic development. The book attempts to assess how and why local Communist party officials developed rural-based enterprises in the Deng era. The book explores property-rights, principal-agent relations, and incentive structures which have had an effect on state-corporatist structures in the Chinese countryside. She asserts that China's economic development can largely be attributed to the success of its rural economy. She also suggests that decentralization of the economy has also enabled localities to wrest power from the Chinese central government.

Zhao, Suisheng. 2004. *A Nation-State by Construction* - Chapters 1, 2, 5 The book discusses positive and negative aspects of China's new nationalism. Zhao's analysis provides a historical overview of different threads of nationalism (i.e. ethnic nationalism, liberal nationalism, pragmatic nationalism) which undergird China's "national identity." He contends that China's identity politics can be understood as the result of competitive behavior among political elites who seek to impose their view of "china" on the populace. This book is essential for individuals seeking a deeper understanding of China's struggle to find its place in the modern world.

**Course Pack: over 30 current journal articles and online references.**

**China and the World Course Outline:**

24 3-Hour Sessions: (calendar order for courses offered may vary slightly)

Course Introduction:

1. China's World & the World's China
2. China's Major Political Movements & Their Socioeconomic Implications: 1949 to Present

Socioeconomic Change in China:

3. China's Urban Socioeconomic Transformation: Progress & Challenges
4. China's Urban Socioeconomic Transformation: The Shanghai Story  
-- *Excursion to Xintiandi & Migrant Neighborhood + film viewing & discussion*
5. China's Rural Socioeconomic Transformation: Progress & Challenges
6. Social Enterprise and Economic Development
7. China's Urban Socioeconomic Transformation: Shanghai Urban Planning Exhibition Center

China's International Relations:

8. China & Her Asian Neighbors
9. China & Europe
10. Sino-American Relations: Historical Review
11. Sino-American Relations: Current Issues
12. Sino-American Relations: An American Perspective
13. Nationalism in Contemporary China & Its Historic Roots - *Film "Opium War" & Discussion*

China's Economics:

14. China's Economic Development: 1978-Present
15. Chinese Companies & Their Strategies to Go Global
16. Chinese Companies & Their Strategies to Go Global: Heng Yuan Xiang
17. The Chinese Market & Multinational Companies: Opportunities & Challenges
18. The Chinese Market & Multinational Companies: IBM & Pericom Technology
19. Biotech & High Tech in the Chinese Economy: SMIC and Roche visits
20. US-China Trade in an Age of Globalization: A Chinese Perspective
21. US-China Trade in an Age of Globalization: An American Perspective
22. Three Tutorials
23. Class Presentations
24. Class Presentations

*Additional Non-Credit Field Visits: The Bund & Nanjing Road, the Pearl Tower, Lujiazui Financial District, Bank of China, Shanghai Stock Exchange.*